



"Building A Better Future & Honoring Our Legacies"

Dear 2022 Juneteenth Street Festival Vendor,

On behalf of the Milwaukee Juneteenth Vendor Committee would like to thank you in advance for your participation. Join us as we *"Celebrate Culture Yesterday, Today and Tomorrow...A Tribute to Dads...Father, Teacher, Protector & Hero."*

We appreciate you for being a part of making history as Northcott Neighborhood House presents the 51st Juneteenth Street Festival. We are excited with your participation and look forward to another successful Juneteenth holiday experience.

The deadline for all vendor application and fees is Friday, May 20, 2022. Once the Juneteenth President and myself, review your information; you will receive an email confirmation. There will be a 2022 Juneteenth Vendor meeting at Northcott Neighborhood House, we will send you the date and time, as we get closer to June 19, 2022. Once again, we thank you and have a blessed and safe day!

Warm regards,

Tony A. Kearney, Sr.

Tony A. Kearney, Sr.
Northcott Neighborhood House Executive Director & Juneteenth President

Adeline Hooker

Adeline Hooker
Juneteenth Vendor Chairman

Staff Support Contact: Vanessa Johnson, Development Director 414.372.3770 vjohnson@northcotthouse.org



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A Tribute to Dads...Father, Teacher, Protector & Hero

2022 Juneteenth Vendor Application, Rules, Agreement & Checklist

Check Out the New Website Juneteenthmke.org

Set-Up 6am-8:30am

Festival 9am-4pm

Company Name:		
Address:		
City:	State:	Zip Code:
Contact Person:	Phone Number:	Email:

Please Check One Area:

Food Booth _____ *(Food Vendors Must Have the Temporary Food Stand Permit from the City of Milwaukee Before the Juneteenth Vendor Application Submission)*

Novelty Booth _____ Community Resource Information _____ Art/Paintings _____
Truck _____ Jewelry _____ T-Shirts _____

What items will you feature & please share the price range?

Vendors Will Be Placed on A First Come, First Serve Basis

Vendor Booth: \$275 _____ Truck Space: \$375 _____ Corporate Booth \$500 _____

Have You Been a Vendor Before? _____ Yes _____ No If yes, where was your booth located?

Acceptable Forms of Payment: Debit/Credit Card, cash (paid at Northcott Neighborhood), money order and/or check.

Application Completion: Please complete the application, COVID-19 Responsibility Agreement and pay the vendor fee, **(no refunds)**.

Name (Printed): _____ Title: _____



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2022 Juneteenth Vendor Rules & Agreement

- Please be aware of the weather forecast and plan accordingly, Juneteenth occurs rain or shine.
- Vendors are responsible for setting up their booth at 6:30am.
- Please be prompt at 6:30 am to set-up your booth.
- The event begins at 9am and ends at 4pm.
- The breaking down time is at 3:30pm, the festival ends at 4pm.
- Vendors must bring their own tents, covering, tables, display stands, tablecloths, chairs, change/coins/bills, generators and other items needed to successfully operate for the event.
- All vendors are responsible for cleaning up their area which includes, charcoal, grease and litter, from their booth site.
- All vendors and team members will be requested to wear mask and practice social distancing, if the COVID-19 level is risky.
- All vehicles will be towed, if found on the grounds in nearby alleys at the owner's expense.
- All vendors will stop selling and passing out information at 3:30 p.m.
- Juneteenth will have Courtesy Ambassadors serving as volunteers.
- The Milwaukee Health Department and/or Police have the right to close down, if you do not have a permit.
- The Milwaukee Police Department reserve the right to escort vendors from the festival, if they are not in compliance with Juneteenth Festival Rules.
- Please make sure your list of items you are selling were correctly reflected on your application.
- All listed items must be reviewed and approved by the Juneteenth President; to be permitted to be sold.
- Juneteenth Day Street Festival will not allow anything to be sold with vulgar, offensive language or gestures. This includes t-shirts, pictures, mugs, posters, audiotapes, etc.
- WE WILL NOT ACCEPT YOUR FOOD VENDOR APPLICATION, if you do not have the permit from the City of Milwaukee.
- Food items require a specific permit from the City of Milwaukee Health and Licenses Department; it is your responsibility to get your permit. The phone number is 414.286.2238.
- Food vendors, please read over the City of Milwaukee Health Guidelines.
- Vendors agree not to reassign, sublet or share any part of its assigned space with any individual, organization or group.



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2022 Juneteenth Vendor Rules & Agreement (continued)

- Any vendor who sublets or sells space will be removed from the Juneteenth festival grounds and all fees will be forfeited and they will not be allowed to participate in future years.
- All vendors will be assigned a specific location, you will be notified via email.
- All site assignments will be given out via email.
- Applications are subject to approval by President of the 51st Anniversary Juneteenth Festival.
- Juneteenth Day Street Festival reserves the right to reject applications from concessionaires who have not followed our rules, in prior years.
- All vendors must pre-register and have the vendor application, COVID-19 agreement signed and paid in full. This fee is non-refundable, no exceptions.
- Electricity and WIFI are not supplied for this event.
- All vendors must bring trash bags and trash containers to set up near their booth, again vendor's areas must be kept clean throughout the day.
- Due to COVID-19 protocols, booths will be spaced apart and will be confirmed with the following criteria fulfilled.
- I, _____ (your name) hereby agree to indemnify and hold harmless the Northcott Neighborhood House, 2460 N. 6th Street, Milwaukee, Wisconsin 53212 and, its agents, volunteers and officers from any loss, liability, damage or costs, including court costs and attorney fees, that they may incur due to my participation in said activity, whether caused by negligence of Vendor/Releaser or otherwise. I understand that the Northcott Neighborhood House, does not provide any insurance coverage for vendor participants for any circumstances arising from their participation in this event or any activity associated with or facilitating that participation. I agree to abide by all of the 2022 Juneteenth Vendor Rules, once this application and agreement are signed, please keep a copy of all signed documents for future reference.

Name (Printed): _____ **Title:** _____

Signature: _____ **Date:** _____



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2022 Juneteenth Vendor Checklist

What is needed for 100% compliance to be a 2022 Juneteenth Vendor

- COVID-19 Agreement signed and dated
- Completed Juneteenth Vendor Booth or Truck Booth Application.
- Vendor Fee Paid in Full (100% Payment)
- Temporary Food Stand Permit must accompany all vendor food applications; from the City of Milwaukee Health Department.
- Vendor application approved and reviewed by the Executive Director Tony A. Kearney, Sr., President of the 2022 Juneteenth Street Festival.
- All Juneteenth Vendors are required to attend the Juneteenth Vendor meeting
 - a. Juneteenth Vendor Chairman, Adeline Hooker and her team will provide important information and updates.
 - b. Northcott Neighborhood House team, and the City of Milwaukee Health Department and Milwaukee Police Department will also be present to answer questions.
- All paperwork and payment are due as soon as possible, no vendor applications will be accepted after Friday, May 20, 2022.